

# Privacy Policy

ENPOINTE is committed to protecting your privacy & developing technology that gives you the most powerful & safe online experience. This Statement of Privacy applies to ENPOINTE; & governs all of our data collection & usage. By using these websites, you consent to the data practices described in this statement.

## Collection of your Personal Information

Via use of our websites or via renting of consumer information databases we collect/utilize personally identifiable information, such as your email address, name, home or work address or telephone number. We also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests, & favorites.

There is also information about your computer hardware & software that is automatically collected by our websites. This information can include: your IP address, browser type, domain names, access times & referring website addresses. This information is used by us for the operation of the service, to maintain quality of the service, & to provide general statistics regarding use of the ENPOINTE websites.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through our public message boards, this information may be collected & used by others. Note: ENPOINTE websites do not read any of your private online communications.

ENPOINTE encourages you to review the privacy statements of websites you choose to link to from our websites so that you can understand how those websites collect, use, & share your information. We are not responsible for the privacy statements or other content on websites outside of our family of websites or hosted by ENPOINTE on behalf of our clients.

## Use of your Personal Information

We collect & use your personal information to operate our websites & deliver the services you have requested. ENPOINTE also use your personally identifiable information to inform you of other products or services available from ENPOINTE & its affiliates. We may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

We do not sell, rent, or lease to third parties the customer list information ENPOINTE collects. Consumer Data from rented lists may be utilized by ENPOINTE customers but was not directly collected or owned by ENPOINTE. We may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to the third party. In addition, ENPOINTE may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to us, & they are required to maintain the confidentiality of your information.

ENPOINTE does not use or disclose sensitive personal information, such as race, religion, Protected Individual Information (PII), Protected Health Information (PHI), or political affiliations, without your explicit consent.

We keep track of the websites & pages our customers visit within our sites to determine which of our services are the most popular. This data is used to deliver customized content & advertising within our websites to customers whose behavior indicates that they are interested in a particular subject area.

Our websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on ENPOINTE or the site; (b) protect & defend our rights or property and, (c) act under exigent circumstances to protect the personal safety of users of the ENPOINTE websites, or the public.

ENPOINTE will protect our clients' data as if it were owned by ENPOINTE, although ENPOINTE will also follow our clients' marketing service instructions related to use of their marketing data.

ENPOINTE complies with Privacy Laws including those specific to a consumer's official country/state of residency (ex. CCPA, GDPR). ENPOINTE does not discriminate against individuals who choose to exercise their rights under applicable privacy laws, no financial incentives are offered to not exercise these rights.

Based on your state or countries privacy laws you may be entitled to request confirmation of the personally identifiable information ENPOINTE retains as well as requesting that your information opted-out of the sale of information or for the information to be deleted. ENPOINTE will use commercially reasonable means to search the information ENPOINTE itself has collected & uses for its own business purposes. Requests for more information, verification requests, & verifiable requests to opt-out or delete information can be submitted to ENPOINTE via an email to [dataprivacy@alwaysevenpointe.com](mailto:dataprivacy@alwaysevenpointe.com) or by mail to: ENPOINTE, Attn: Privacy/Compliance, 6845 Winnetka Circle. Brooklyn Park, MN 55428. All requests must include – full name, mailing address, contact phone number, & if available an email address that can be used to communicate with the requestor. Based on the nature of the request all official results/confirmations will be sent via postal mail. If your state or countries laws allow you to designate an authorized agent to represent you in these requests, please include the authorize information as well as your information.

## Use of Cookies

The ENPOINTE websites use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to deliver viruses to your computer. Cookies are uniquely assigned to you & can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize our website pages, or register with an ENPOINTE site or service, a cookie helps us to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, & so on. When you return to the same website, the information you previously provided can be retrieved, so you can easily use the features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of ENPOINTE services or websites you visit.

## Security of your Personal Information

ENPOINTE secures your personal information from unauthorized access, use or disclosure. We secure the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as current Secure Socket Layer (SSL) protocols.

## Changes to this Statement

ENPOINTE will occasionally update this Privacy Policy to reflect company & customer feedback. We encourage you to periodically review this statement to be informed of how we are protecting your information. We also encourage you to review the privacy statements of websites you choose to link to from ENPOINTE, so that you can understand how those websites collect, use, & share your information. We are not responsible for the privacy statements or other content on websites outside of the ENPOINTE family of websites or hosted by us on behalf of our clients.

## Contact Information

ENPOINTE welcomes your comments regarding this Privacy Policy. If you believe that we have not adhered to this Statement, please contact [dataprivacy@alwaysevenpointe.com](mailto:dataprivacy@alwaysevenpointe.com). We will use commercially reasonable efforts to promptly determine & remedy the problem.

If you have any other security, confidentiality, availability, or privacy-related concerns, please contact ENPOINTE Chief Technology Officer Frank Powell at [frank.powell@alwaysevenpointe.com](mailto:frank.powell@alwaysevenpointe.com) or 763-535-7277.